

# GC 23

igniting a *Spirit-fueled* movement

## *Exhibitor's Packet*

2023 FMCUSA General Conference  
July 25-28, 2023 | Hilton Orlando



**2023 fmcusa general conference**  
**July 25-28, 2023**

## *Greetings in the name of Jesus Christ!*

You are receiving this packet because you minister or market to churches and people of faith and the 2023 General Conference of the Free Methodist Church USA (GC23) is the single greatest opportunity you will have to reach our pastors and leaders all in one place at the same time.

Held once every four years, our general conference brings together Free Methodists from around the United States and the world. We expect more than 2,000 pastors and lay leaders to attend on July 25 - 28, 2023 at the Hilton Orlando, Destination Parkway in Orlando Florida.

This is an excellent opportunity to reach and influence an entire generation of leaders in the Free Methodist Church. Please take time to read the enclosed material and choose the sponsor options which are right for you. If you have any questions, call me at (317) 616-4726. If you prefer email, reach out to me at [mark.dowley@fmcusa.org](mailto:mark.dowley@fmcusa.org).

The website ad options in this packet will be viewed online by more than the 2,000+ people attending GC23. Our website may receive thousands of views each month as we approach July 2023.

You know which holds the best opportunity for you, so please consider these and reach out if you have questions. Or just [CLICK HERE](#) and fill out the application. Some opportunities are limited, and exhibit hall booth spaces are available on a first-come, first-served basis.

Thank you for serving the Lord through your ministry or business. We look forward to your meaningful participation in GC23!

In His Service,

Mark A. Dowley  
Chief Operating Officer, FMCUSA  
Chair, 2023 General Conference Steering Committee





Conveniently located 15 minutes from the Orlando International Airport, Hilton Orlando is in the heart of Orlando's most exciting, fun-filled neighborhood. Enjoy free transportation to Universal Orlando Resort™.

## Central to everything. Unlike anything.

Set over 26 acres, Hilton Orlando is near the major theme parks and International Drive. As a partner of SeaWorld® Orlando and Universal Orlando Resort, we offer exclusive perks including complimentary transportation. Dine in our seven restaurants, unwind in the full-service spa, and make a splash in our pools, waterslide, and lazy river.



## Rooms & Suites

With over 1,400 rooms and suites decorated in natural colors and soothing tones, Hilton Orlando offers a tranquil ambiance for a restful night's sleep after a full day of conference excitement. We feature PURE™ Wellness accommodations, which are nearly 99.9% allergen-free so you can sleep better and be at your best.

## Dining

Choose from seven distinct dining options. Enjoy the same delicious meals from our restaurants in the privacy of your room with in-room dining.



## Nearby Attractions

**Adretti** (1 mi.) **TopGolf** (1 mi.) **Pointe Orlando** (1.2 mi.) **SeaWorld® Orlando** (1.5 mi.) **ICON Park** (3 mi.)  
**Universal Orlando Resort™** and **Universal CityWalk** (4.9 mi.) **Walt Disney World® Resort** and **Disney Springs** (7.3 mi)



# Hilton Orlando

## Property Map



# Hilton

ORLANDO

### LOBBY

- 1 SELF-PARKING GARAGE
- 2 BOARDROOMS
- 3 FRONT DESK
- 4 GRAND STAIRCASE
- 5 SPENCER'S FOR STEAKS AND CHOPS
- 6 MAIN LOBBY / GUEST ROOM ELEVATORS
- 7 BELL STAND, CONCERGE DESK, BOARDING PASS STATION
- 8 LOBBY BAR
- 9 DAVID'S BURGERS + BOURBON
- 10 MAIN ENTRANCE / VALET PARKING / UNIVERSAL TRANSPORTATION PICK-UP / DROP-OFF
- 11 SCRATCH MARKET
- 12 FEDEX
- 13 LAKE MEETING ROOMS
- 14 MEETING PLANNER OFFICE
- 15 WALKWAY TO ORANGE COUNTY CONVENTION CENTER

### LOWER LOBBY LEVELS

- 16 EFOREA SPA
- 17 FITNESS CENTER
- 18 BISTRO
- 19 GROUP PICK-UP / DROP-OFF
- 20 ORLANDO BALLROOM
- 21 ORANGE BALLROOM
- 22 FLORIDA BALLROOM
- 23 MEETING PLANNER OFFICE
- 24 KEY LARGO / KEY WEST
- 25 THE PROMENADE/FOUNTAIN PLAZA
- 26 SKY TERRACE
- 27 GRANDE LAWN
- 28 SUN GARDEN
- 29 LOADING DOCK
- 30 OVERSIZED PARKING

### POOL AND RECREATION

- A POOLSIDE CABANA
- B MAIN POOL
- C BASKETBALL COURT
- D WATERSLIDE
- E VOLLEYBALL COURT
- F LAZY RIVER ENTRANCE
- G TROPICS POOL BAR & GRILL
- H QUIET POOL
- I EXPANDED POOL DECK
- J SPLASH ZONE

6001 Destination Parkway  
 Orlando | Florida | 32819  
 T: +1 877 214 6725



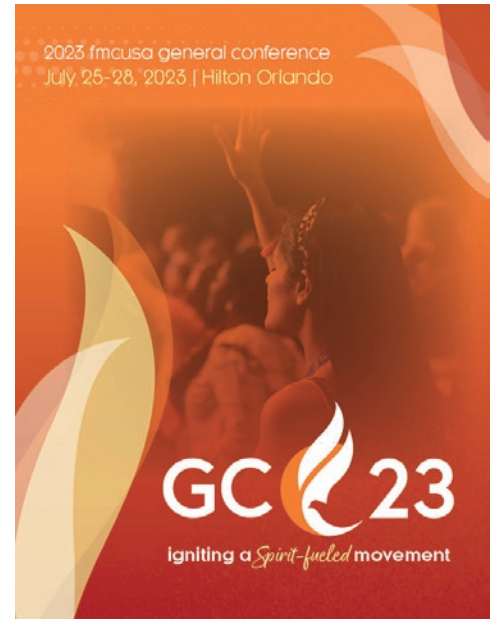
2023 fmcusa general conference  
July 25-28, 2023 | [gc23.org](http://gc23.org)

Booklet Size 5.5"W x 8.5"H

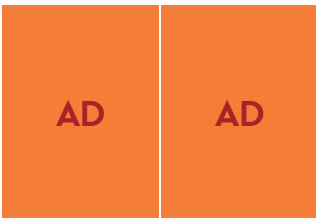
# PROGRAM BOOK ADVERTISING

The 2023 General Conference is expected to gather 2,000+ Free Methodist leaders and lay leaders from around the world on July 25-28, 2023.

Each participant will receive a program book that includes information that is vital to their GC23 experience such as schedules, information about presenters, events, facilities, and ministries that serve Free Methodist churches and people.



**\$700**



**TWO PAGE SPREAD**

Bleed Size 11.50"W x 9.00"H  
Trim Size 11.00"W x 8.50"H

**\$400**



**SINGLE FULL PAGE**

Bleed Size 5.75"W x 8.75"H  
Trim Size 5.50"W x 8.50"H

**\$250**



**HALF PAGE**

Bleed Size 5.75"W x 4.50"H  
Trim Size 5.50"W x 4.25"H

**\$150**

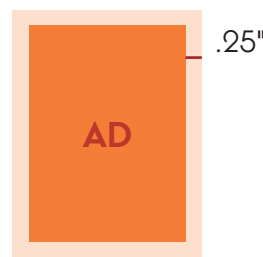


**QUARTER PAGE**

Bleed Size 5.75"W x 2.375"H  
Trim Size 5.50"W x 2.125"H

**FILE SUBMISSION:**  
CMYK | 300 DPI | HIGH-RESOLUTION PDF

**FOR FULL BLEED SUBMISSIONS**  
please include .25" on all sides



## TOTE BAG INSERTS

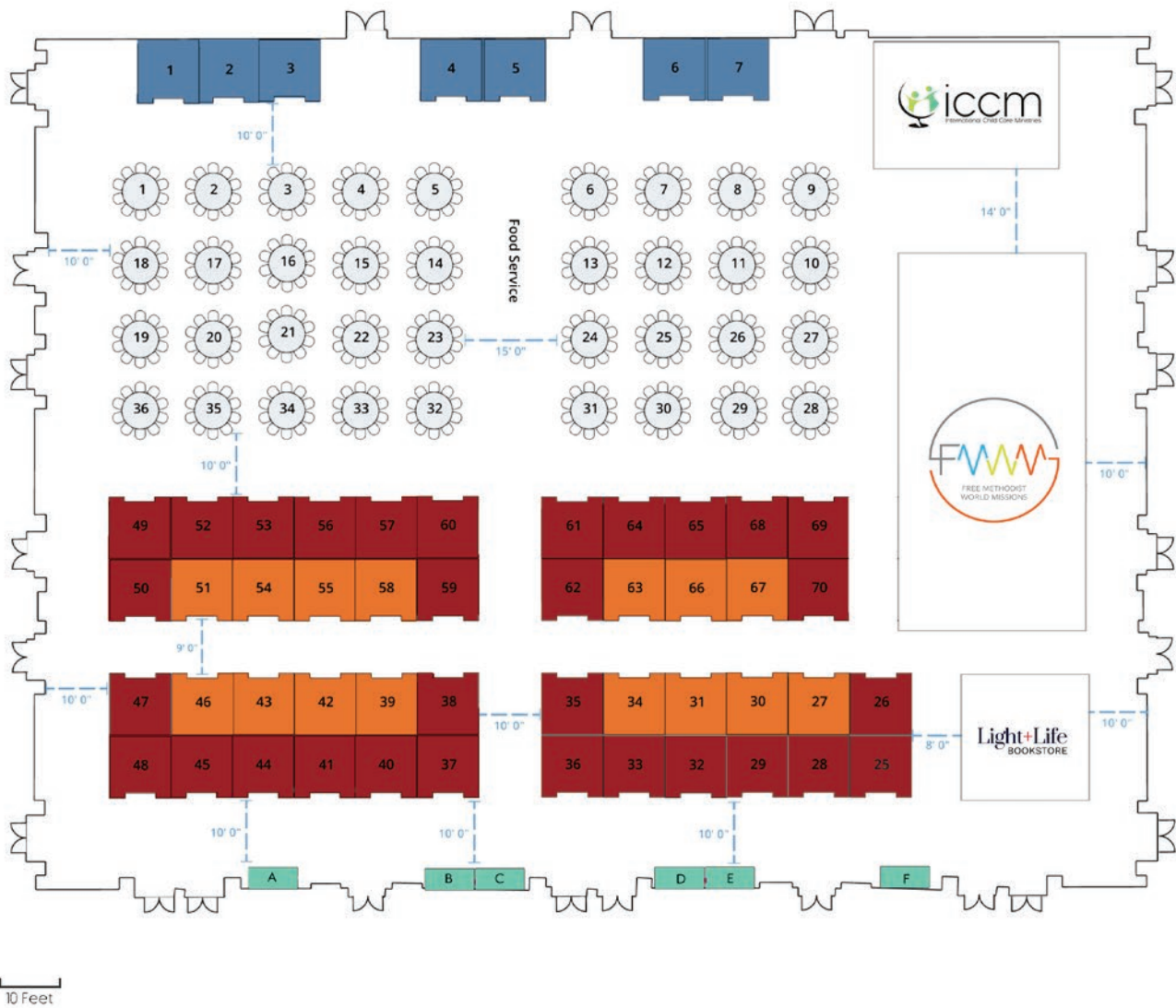
In addition to the program book, each registrant will receive a tote bag upon arrival. These tote bags will be filled with information about ministries and services with which attendees can connect, as well as additional information to enhance their experience at General Conference 2023. Information about how to provide your inserts will become available closer to the event.



Provide a quantity of  
2,800 of each item to  
stuff in totes

**\$250 STUFFING FEE**





## GC23 EXHIBITOR PACKAGES

<b>(A) \$1,250</b>	#25,26,28,29,32,33,35-38,40,41,44,45, 47-50 52,53,56,57,59-62,64,65,68-70
<b>(B) \$1,000</b>	#1-7
<b>(C) \$750</b>	#27,30,31,34,39,42,43,46,51,54,55,58, 63,66,67
<b>(D) \$500</b>	rectangular banquet table Includes table cover and chairs. A-F

### Price for A-C booths include:

- Pipe And Drape
- 2 Chairs , 1 Wastebasket
- 6 Foot Table
- Booth Sign
- Personal Wifi: Free
- Secure Wifi Hookup Fee: Additional \$250

**Space dimensions for all A-C booths: 10' x 10'**

Booths are available on a first-come, first-served basis. Please submit your application with your first choice for location. Space will be checked for availability and, if already sold, alternatives will be offered. Locations will be guaranteed upon receipt of a signed agreement and \$500 deposit.



# ORLANDO BALLROOM BIG SCREEN PRESENTATION

All worship times and plenary sessions will be held in the Orlando Ballroom. The space seats up to 2,800 people. Prior to programming, slides will rotate to promote partnering ministries and vendors. Immediately before each session begins, we will show one 90-second video.

## \$500

*Limited availability.*

**Single Static Image  
(16:9 ratio)**

*Cost includes  
2 showings over  
16 sessions for a  
4 second duration*

*You are responsible for  
production. Images must  
be delivered to the FMC  
by June 1, 2023.*

## \$1,200

*Extremely limited availability*

**90 SECOND VIDEO  
One showing**

*Select from  
1 Evening & 3 Daytime  
showings immediately  
preceding general  
sessions.*

*You are responsible for  
production. Videos must be  
delivered to the FMC by  
June 1, 2023.*





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# DIGITAL ADS: WEBSITE & EMAIL NEWSLETTER ADS

Digital advertising is the easiest and most frequent way to connect with GC23 attendees both before and during the event. Each of the options below include a hyperlink to your webpage.

## Web Ad \$499

### GC23.org Website Banner Ad:

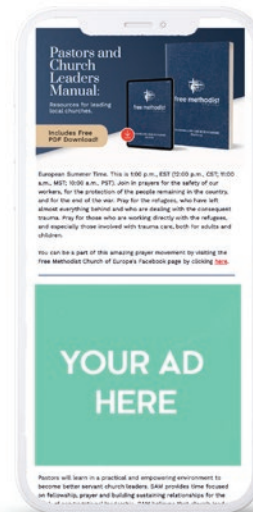
GC23.org pre-event traffic is estimated to reach 50K+ views. Traffic during the event is estimated to reach 10-15K daily unique views. Post-event traffic will be gathering news, updated resources, and download messages (video + audio).



## Email Ad \$199

### Email Newsletter Footer Ad:

There is a newsletter that will engage registered pastors, leaders, and lay people prior to the CG23 event. Prior attendees and subscribers will receive this newsletter starting in October 2022. As the event approaches, the newsletter will increase in frequency to communicate important information to attendees.



6 Ad slots  
available

**Get a Web & Email package bundle for \$649**



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## COFFEE BREAK SPONSORSHIP

As in 2019 we invite you to sponsor one of the eight coffee breaks at General Conference 2023. Sponsorship will include credit in the Program Book schedule next to the break you're sponsoring.

You'll also be prominently displayed as sponsoring the break on signs as people enter the Exhibit Hall and the coffee-serving area. During your break, you are invited to set up display material next to the coffee-serving tables and to have your representative(s) standing in that area during the break. You are responsible for set up and tear down of your display before and after the breaks.



**\$3,800** *per break*

*8 opportunities for sponsorship*

2 Breaks on each  
of the four days  
at 9:45 - 10:00 AM  
& 2:30 - 2:45 PM





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## FAQs

### What are the days and times when exhibitors can setup their spaces?

Setup will be Monday the 24<sup>th</sup> of July from 8 AM to 9 PM

### What are the open hours each day of the conference for the exhibit hall?

9:45 AM to 7:00 PM and 8:30 PM to 10:00 PM (Tuesday through Thursday)

9:45 AM to 3:00 PM (Friday)

### What is the typical daily schedule for the conference?

8:30 AM	Morning Worship
9:45 AM	Break (in the exhibit hall)
10:00 AM	Breakouts
11:30 AM	Lunch Break (with options in the exhibit hall)
1:00 PM	Plenary Session #1
2:30 PM	Break (in the exhibit hall)
2:45 PM	Plenary Session #2
4:00 PM	Dinner Break
7:00 PM	Evening Worship
8:30 PM	Receptions/Gatherings

### When will tear-down begin?

3:00 PM on Friday the 28<sup>th</sup> of July.

### How will traffic be directed to the exhibit hall?

Two daily coffee breaks and lunch options will be hosted in the same space as the exhibit hall, as it was in 2015 and 2019, so as to steer traffic in the direction of the exhibit hall. The exhibit hall is adjacent to both the worship center and the dining hall.

### Here is a recommendation regarding providing chocolates or other candy items at your exhibit booth or table.

Many exhibitors provide chocolates or other candy items on their tables for guests. Because of our commitment to providing fair trade options, the World Ministries Center internal departments will be offering them exclusively. If you would like to know the sources from which we obtain our fair trade chocolate options for your exhibit, please email [administration@fmcusa.org](mailto:administration@fmcusa.org)

# Are you ready to sponsor GC23?



Scan QR or visit  
[fmcusa.formstack.com/  
forms/ads\\_exhibits](https://fmcusa.formstack.com/forms/ads_exhibits)  
to place your  
GC23 sponsorships.

*Some opportunities are limited  
and will be sold on a first come  
first serve basis.*



GC 23

The logo for GC23 features the letters 'GC' in a white, bold, sans-serif font, followed by a stylized flame icon in white and red, and the number '23' in the same white, bold, sans-serif font.

igniting a *Spirit-fueled* movement

[gc23.org](https://gc23.org)