



Greenville University empowers students for lives of character and service, through a transforming Christ-centered education.

GREENVILLE UNIVERSITY

GU SINCE GC19: A NEW PRESIDENT AND A PLAN OF ACTION

In October 2021, Greenville University inaugurated its thirteenth president, Suzanne Allison Davis. Serving the university at many levels for several years, President Davis faced a worldwide pandemic, a nationwide decline in the number of high school graduates, a generation questioning the cost and value of a college education, Christian higher education under continual scrutiny, and a rural town facing irrelevance.



I serve a God who is far beyond all earthly measures, and I have experienced firsthand the clear mission of Greenville University.

Rooted in the principles of Free Methodism, and breaking new ground through perseverance and innovation, today Greenville University is thriving. We are committed to our mission. We pursue innovation in every aspect of our operations and we believe that providing immersive, experiential education in interconnected ways brings value to today's students.

Glory to God for He has done great things!

*Suzanne Allison Davis
President*

GU by the numbers 2022 – 2023

88%

FRESHMAN RETENTION

OVERALL STUDENT DIVERSITY

35%

+16%

INCREASE IN REVENUE
GROWTH YEAR OVER YEAR

DOMESTIC STUDENT DIVERSITY

25%

+9%

ON-CAMPUS ENROLLMENT
INCREASE OVER PRIOR YEAR

AVERAGE ATTENDANCE AT
THE WEDNESDAY EXPERIENCE
CHAPEL SERVICE

630

+14%

INCREASE IN TRADITIONAL STUDENT
ENROLLMENT OVER PRIOR YEAR

STUDENTS PARTICIPATED IN
EXPERIENTIAL LEARNING
CLASSES & PARTNERSHIPS

526

\$46.3M

RAISED IN SUPPORT OF OUR
MISSION SINCE 2019

GIVEN DIRECTLY TO STUDENT
SCHOLARSHIPS SINCE 2019

\$13M+



THE GU 1,000 DAY ACTION PLAN

IDENTITY ALIGNMENT: Our identity as an institution will accurately align with the Free Methodist Way.

FINANCIAL GROWTH: Our financial growth will result in a healthy, sustainable operating budget.

IMMERSIVE: Our student experience will be shaped by immersive opportunities across our programs.

INNOVATIVE: Our success will be marked by our innovation, a hallmark of GU since its founding.

INTERCONNECTED: Our future will be shaped by our interconnectivity to one another, to our communities, and to opportunities near and far.

SINCE GC19 GREENVILLE UNIVERSITY...

- Developed the SMART Center on the town square providing a common space for students and community.
- Launched the Kindergarten Readiness Program to benefit students in the community and provide training ground for early childhood education majors.
- Partnered with GrowPro Genetics to utilize GU's greenhouse to breed soft red winter wheat and provide hands-on experience for biology students.
- Launched Toastiez Restaurant on the town square providing an alternative revenue source and an increased opportunity for student jobs.
- Acquired the Contemporary Music Center (CMC) in Nashville, TN, which offers an immersive semester experience to students from all over the U.S.
- Became one of the few institutions to remain open during the COVID19 pandemic, partnering with The University of Illinois Systems in saliva testing to control outbreaks.
- Hired a chaplain and revamped chapel to The Wednesday Experience, Encounter, and Small Groups.
- Launched a nursing program in partnership with St. John's College of Nursing.
- Implemented an equestrian program to begin fall 2023.
- Partnered with Faith Presbyterian Hospice in Dallas, TX to teach students compassionate holistic healthcare with a focus on end-of-life care.
- Launched a men's and women's gymnastics program, competing with big ten schools all over the nation.
- Opened the Greenville Gymnastics Center, providing lessons to children in our community, and student jobs.
- Formalized a student success tracking system to ensure no student falls through the cracks.
- Initiated a growing Outdoor Adventure Club that is aiding in recruitment and retention.
- Obtained ABET accreditation for our engineering program.
- Constructing a new 246 bed residence hall with classrooms for nursing and the sciences. Completion Jan. 2024.
- Constructing the W. Richard Stephens Fieldhouse & Robert "Ish" Smith Museum at the Strahl Athletic Complex. Completion Jan. 2024.



Experience.  The Difference.